

FOR IMMEDIATE RELEASE

LOCAL ENTERTAINERS PREPARE FOR HISTORIC (AND HEROIC) RUN OF SHOWS IN TUCSON

Local entertainers and award-winning illusionists are setting the stage for historic run of 52 performances in Tucson.

Tucson, Arizona (January 25, 2010) Local entertainers and nationally touring duo Sarlot & Eyed aim to make history by performing 52 shows (the number of cards in a deck of playing cards) within three months. "That's four shows every weekend, in addition to our already booked corporate and private events," said Roland Sarlot, one of the duo's illusionists.

"Carnival of Illusion" recreates an intimate experience of magic that was popular in the mid 1800s. Across Europe, magic flourished as an art and was practiced in the salons and "parlours" of the wealthy.

When the Dean of the Society of American Magicians from New York (the man responsible for Houdini's grave) recently visited their show, "He was stunned. All he could say was 'Perfect, just perfect!' He now even calls himself 'Our publicist!'" recalls Susan Eyed, the other half of the entertainment couple and one of the few female magicians in the world. "The show was so popular, we kept having guests return with friends and family. We didn't even advertise and still had sold out shows!" Eyed continued, her eyes dancing with excitement.

Today, their Victorian-inspired parlour show, with a modern-hip edge, is privy to only 35 seats. The backdrop for their shows is the DoubleTree Reid Park. Every weekend they convert a small meeting room into a lavish parlour to transport audiences to the golden era of magic. Companies have been snatching up entire shows to share with staff and clients.

Their Herculean mission begins February 5th with two shows nightly at 6pm and 8:30pm every Friday and Saturday at DoubleTree Reid Park, Tucson. As a bonus, before or after the performance, guests can buy one entrée and receive a (equal or lesser priced) second entrée for FREE in either DoubleTree restaurant. General admission \$25, seniors (55+) and juniors (8 to 16) \$20. Available at www.carnivalOFillusion.com or (520) 615-5299.

About: Roland Sarlot and Susan Eyed are the 2009 recipients of "Excellence in Magic" awarded by the oldest magic convention in the country. Earlier recipients have been Las Vegas headliners Harry Blackstone Jr. and Lance Burton. These local entertainers tour nationally sharing their love and respect for the ancient Art of Magic.

Contact: Brooke Rosania, Brooke@DanceofIllusion.com, 520-468-1388